

Bonmarché

THIS DOCUMENT IS IMPORTANT AND REQUIRES YOUR IMMEDIATE ATTENTION

If you are in any doubt as to the action you should take, you should contact your stockbroker, bank manager, solicitor, accountant or other independent professional adviser authorised pursuant to the Financial Services and Markets Act 2000.

If you have sold or otherwise transferred all of your shares in Bonmarché Holdings plc please forward this document, together with the accompanying documents, to the purchaser or transferee, or to the bank, stockbroker or other agent through whom the sale or transfer was effected for transmission to the purchaser or transferee.

9 July 2018

Dear shareholder

Bonmarché Holdings plc (the 'Company') Notice of Annual General Meeting ('AGM') – Correction to Resolutions 15, 16 and 17

The 2018 AGM notice (the 'Notice') published on the Company's website and posted to shareholders on 29 June 2018 contains a clerical error which unfortunately arose at the final stage of printing the notice.

Resolutions 15, 16 and 17 refer respectively to the Company's authority to allot shares, the proposed disapplication of pre-emption rights and the Company's authority to make market purchases of its shares (the 'Resolutions').

The Notice you have received states that the expiry date for these authorities is 25 October 2018 (or, if earlier, the date of the 2019 AGM). The explanatory notes for Resolutions 16 and 17 repeat this date. This is an error and the authorities should have been stated to expire on 25 October 2019 (or an earlier AGM), which is the customary period of 15 months from this year's AGM.

As this is a patent clerical error, no new Notice will be sent out, and at the AGM the Chairman will propose amendments to these Resolutions to correct the error and replace the expiry date in the Notice with the correct date of 25 October 2019.

The AGM will be held at 2.00pm on Thursday 26 July 2018 at the Company's headquarters at Jubilee Way, Grange Moor, Wakefield WF4 4SJ. A copy of the Notice of AGM, together with this letter and the 2018 Annual Report, is available on the Company's website at <http://bonmarcheplc.co.uk>.

A pre-paid envelope is enclosed for the return of your Proxy Form. Shareholders wishing to vote online should visit www.signalshares.com and follow the instructions.

Yours faithfully



Caroline Farbridge
Company Secretary